

**THE CITY OF MADEIRA BEACH, FLORIDA  
PUBLIC NOTICE**

**BOARD OF COMMISSIONERS  
SPECIAL WORKSHOP MEETING**

The Board of Commissioners of the City of Madeira Beach, Florida will meet at City Hall, located at 300 Municipal Drive, Madeira Beach, Florida to discuss the agenda items of City Business listed at the time indicated below.

**5:00 P.M.**

**TUESDAY, AUGUST 09, 2016**

**COMMISSION CHAMBERS**

**A. CALL TO ORDER**

**B. ROLL CALL**

**C. TOPICS**

1. PRESENTATION BY THE TAMPA BAY REGIONAL PLANNING COUNCIL  
*Sean Sullivan, Executive Director*
2. FUNDING REQUEST FROM THE TREASURE ISLAND AND MADEIRA BEACH CHAMBER OF COMMERCE  
*Shane B. Crawford, City Manager*
3. AMENDMENT TO THE LAND DEVELOPMENT REGULATION - CONDO-HOTEL  
*Travis Palladeno, Mayor*
4. AMENDMENT TO THE LDR – FLOODPLAIN MANAGEMENT  
*Michelle Orton, Planning and Zoning Director*
5. DISTRIBUTION OF SUBMITTED PLANNING COMMISSION APPLICATIONS AND TABULATION SHEETS
  - (PLEASE NOTE THAT THE COMMISSION MEMBERS WILL BE ASKED TO VOTE IMMEDIATELY DURING THE MEETING AND SUBMIT THEIR TABULATION SHEETS TO THE CLERK FOR CALCULATION SO THE TOP CANDIDATES CAN BE APPOINTED AT THE 6PM MEETING)*Shane B. Crawford, City Manager*  
*Aimee Servedio, City Clerk*
6. DISTRIBUTION OF SUBMITTED CIVIL SERVICE COMMISSION APPLICATIONS AND TABULATION SHEETS
  - (PLEASE NOTE THAT THE COMMISSION MEMBERS WILL BE ASKED TO VOTE IMMEDIATELY DURING THE MEETING AND SUBMIT THEIR TABULATION SHEETS TO THE CLERK FOR CALCULATION SO THE TOP CANDIDATES CAN BE APPOINTED AT THE 6PM MEETING)*Shane B. Crawford, City Manager*  
*Aimee Servedio, City Clerk*
7. DISCUSSION OF LIBRARY BOARD VACANCY DUE TO LACK OF APPLICATIONS  
*Shane B. Crawford, City Manager*

**D. ADJOURNMENT**

Any person who decides to appeal any decision of the City Commission with respect to any matter considered at this meeting will need a record of the proceedings and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The law does not require the City Clerk to transcribe verbatim minutes; therefore, the applicant must make the necessary arrangements with a private reporter or private reporting firm and bear the resulting expense. In accordance with the Americans with Disability Act and F.S. 286.26; any person with a disability requiring reasonable accommodation in order to participate in this meeting should call 727-391-9951 or fax a written request to 727-399-1131.

**BROADCAST ON BRIGHT HOUSE GOVERNMENT ACCESS CHANNEL 640**

**Posted: August 05, 2016**



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City of Madeira Beach  
*City Manager's Office*

300 Municipal Drive  
Madeira Beach, FL 33708

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Date: 08/09/2016  
To: Mayor Palladeno, Vice Mayor Govahee, Commissioner Lister, Commissioner Hodges,  
Commissioner Poe  
From: Shane B. Crawford, City Manager  
**Subject: C-1 Presentation by the Tampa Bay Regional Planning Council**

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This was requested by the Vice Mayor. This presentation should last about 30 minutes and then the commission may consider an appointment of a BOC member to the Tampa Bay Regional Planning Council.



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City of Madeira Beach  
*City Manager's Office*

300 Municipal Drive  
Madeira Beach, FL 33708

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Date: 08/09/2016  
To: Mayor Palladeno, Vice Mayor Govahee, Commissioner Lister, Commissioner Hodges,  
Commissioner Poe  
From: Shane B. Crawford, City Manager  
**Subject: C-2 Funding Request from the Treasure Island Chamber of Commerce**

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This is an annual request. It's included in the budget and the City of Treasure Island is doing the same. Staff recommendation is for approval.



[www.islandneighborschamber.org](http://www.islandneighborschamber.org)

July 20, 2016

The Honorable Mayor Travis Palladeno, Commissioner Housh Ghovae, Commissioner Terry Lister, Commissioner Nancy Hodges and Commissioner Elaine Poe.

Re: Partial Funding of the Treasure Island & Madeira Beach Chamber of Commerce, Inc.

WHEREAS, the Treasure Island & Madeira Beach Chamber of Commerce, Inc. ("Chamber") has adopted the following Mission Statement:

'To provide leadership and value added services in enhancing the competitive business communities of Madeira Beach and Treasure Island. As the official "Voice of Business", this voice is an effective force in influencing issues affecting your business and providing a united voice to advertise and promote the tourist industry, business community and residential areas of Madeira Beach and Treasure Island.'

has the following Vision:

'To promote our energetic business and residential neighborhoods working diligently together to enrich our community's qualities. To be the preferred advocate and recognized voice of business in Madeira Beach and Treasure Island.'

and has the following Target:

'We concentrate on assisting businesses already contributing to the economic health of Madeira Beach and Treasure Island, as well as, attracting new businesses. We want all our members to participate in creating a dynamic organization that meets the needs of its members.'

WHEREAS, the Chamber operates as a not-for-profit corporation under Section 501(c)(6) of the Internal Revenue Code;

WHEREAS, the Chamber promotes tourism for the Madeira Beach and Treasure Island area;

245 107th Avenue, Treasure Island, FL 33706 • Phone 727.360.4121  
news@islandneighborschamber.org  
Text "CHAMBER" to 43766 for Updates and Special Events

WHEREAS, the Chamber promotes membership in the Chamber throughout the year, which provides part of the annual funding for the operation of the Chamber;

WHEREAS, the Chamber receives donations throughout the year, which provides part of the annual funding for the operation of the Chamber;

WHEREAS, the Chamber conducts a number of fund raising events throughout the calendar year, which provides part of the funding for the operation of the Chamber;

WHEREAS, the Chamber now operates as a "Welcome Center" for the Madeira Beach and Treasure Island area;

WHEREAS, the Chamber provides a computer for use by visitors to the Chamber offices and literature and counseling concerning attractions and current events in and around Madeira Beach and Treasure Island;

WHEREAS, the Chamber maintains a website for use by persons and organizations interested in learning about, visiting in and/or relocating to Madeira Beach and/or Treasure Island;

WHEREAS, the Chamber offices are open from 10:00 AM to 4:00 PM, Monday thru Friday and at other times by special arrangements for visitors and residents to talk with and obtain information from the employees and volunteers of the Chamber;

WHEREAS, the Chamber conducts special training and informational events throughout the year for attendance by visitors and residents;

WHEREAS, the annual revenue of the Chamber is currently substantially less than the annual cost of maintaining and managing the Chamber activities; and

WHEREAS, the Chamber is submitting a like request for partial funding of the Chamber to the City of Treasure Island.

\* \* \* \* \*

It is hereby respectfully requested that the City of Madeira Beach, Florida provide Five Thousand and No/100 Dollars (\$5,000.00) to the Chamber for use in partially funding the annual expenses of the Chamber for 2016.

Respectfully submitted,



Dennis Fagan, Chairman



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City of Madeira Beach  
*City Clerk's Office*

300 Municipal Drive  
Madeira Beach, FL 33708

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Date: 08/09/2016  
To: Mayor Palladeno, Vice Mayor Govahee, Commissioner Lister, Commissioner Hodges,  
Commissioner Poe  
From: Nick Lewis, Administrative Support Specialist  
Subject: **C-3 Amendment to the Land Development Regulation – Condo-Hotel**

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This item was requested by Mayor Palledeno



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City of Madeira Beach  
*City Clerk's Office*

300 Municipal Drive  
Madeira Beach, FL 33708

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Date: 08/09/2016  
To: Mayor Palladeno, Vice Mayor Govahee, Commissioner Lister, Commissioner Hodges,  
Commissioner Poe  
From: Nick Lewis, Administrative Support Specialist  
**Subject: C-4 Amendment to the LDR – Floodplain Management**

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This item was requested by Michelle Orton, the Planning and Zoning Director.



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*City Manager's Office*

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Madeira Beach, FL 33708

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Date: 08/09/2016  
To: Mayor Palladeno, Vice Mayor Govahee, Commissioner Lister, Commissioner Hodges,  
Commissioner Poe  
From: Shane B. Crawford, City Manager  
Subject: **C-5 Distribution of submitted Planning Commission applications**

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BOC members,

Due to the fact that 3 of the 4 BOC members at the time District 4 was vacant have been listed in a lawsuit alleging a Sunshine Law violation in how the current Vice Mayor was chosen to fill the seat of former Commissioner Patricia Shontz, the City Attorney and I concur that you should do the voting at the workshop at 5pm and then appoint the winners at the BOC meeting at 6pm.

The reason we did it the way we did before is that all candidates will now have to show up and the ones that aren't chosen will have to be present and presumably walk away dejected and possibly embarrassed.

It's too bad that 3 of the 4 of you (of which all 4 of you participated and none of you ever alleged that the process was incorrect or flawed) got named in that suit and we now have to operate in a fashion that can bring embarrassment to candidates not chosen but this process will show that there's no perception of a possible Sunshine violation.

Also, it was noted on MadeiraBeachUnited.com that I didn't "vet" the applications for former Commissioner Shontz's seat. The word "vet" means to "make a careful and critical examination" which shows how misinformed and uneducated the author is. I can "carefully and critically exam" any and all applications but there's nothing I can do about it. There are some very simple criteria established that qualifies an individual to run for the city commission and also for the Plan Commission, Civil Service Commission and Library Board. The moronic statements made by the author about Housh Govahee on the MadeiraBeachUnited.com website would have nothing to do with his qualifications for candidacy. With that being said, I will not be "vetting" any of the qualifications for the Plan Commission or Civil Service Commission because of all the idiotic and frivolous issues that I've had ethics charges filed against me for, "vetting" the applications on my behalf would be an ethical violation. The winning candidates will have to prove that they're qualified if requested.

**Servedio, Aimee**

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**From:** Jim Everett <Jim.Everett@yahoo.com>  
**Sent:** Wednesday, July 6, 2016 11:03 AM  
**To:** Servedio, Aimee  
**Cc:** Crawford, Shane  
**Subject:** Planning Commission Appointment

Aimee,

I received information in the mail regarding the upcoming expiration of my appointment on the city Planning Commission. I wanted to let you know that I do not plan to seek another appointment.

In July, I will conclude the second of my three-year terms on the Planning Commission. I feel it is time to step aside and allow another deserving citizen to serve their community.

Regards,

Jim Everett  
Jim.Everett@yahoo.com

JUL 25 2016



Office of City Clerk

Time: 1:15 pm

**CITY OF MADEIRA BEACH**

300 MUNICIPAL DRIVE • MADEIRA BEACH, FLORIDA 33708

PHONE (727) 391-9951 • FAX (727) 395-9361

[www.madeirabeachfl.gov](http://www.madeirabeachfl.gov)

**APPLICATION FOR APPOINTMENT TO CITY BOARDS**

Civil Service Commission

Library Board

Planning Commission

Name: Andrew Jay Blaser District: Four

Address: 15304 Harbor Drive

City/State/Zip Code: Madeira Beach FL, 33708

Telephone: (310)755-5556 Email Address: kranzlerson@aol.com

**Educational Background**

**High School Diploma: Beverly Hills High School, Beverly Hills, California-1965**

**Bachelor of Arts Degree (Fine Arts): University of California at Los Angeles (UCLA)-1971**

**Experience**

**Over 30 years experience in Architecture and Design as well as Construction Management fields. Started working in Architectural practice in Los Angeles and spent years both in Production, Design and Construction Management for Architectural firms in California. As Licensed General Contractor, gained experience not only in Construction trade, but interfaced with numerous City Building, Planning, Zoning and Inspection departments with varied municipalities within State. Broad experience with Residential, Commercial, Industrial and Retail Projects. Planning Department Experience as having served a one year Term w/ Madeira Beach Planning Commission. Experience as Owner/Developer of my own Projects with Planning Departments and staffs. Recently involved with Planning and Zoning Issues on Historical Rehabilitation Project in St. Petersburg Florida in the Kenwood Historical District.**

**Why would you like to be considered as a candidate for service on this Board?**

**Having a rounded background in the Architectural and Construction fields, as well as being a Owner/Developer having to deal with municipal Planning, Zoning and Building departments, and as a private citizen as well as being a stakeholder in the City of Madeira Beach owning a home here, I have a unique perspective of those issues from both sides of the table. Having voted for approval of the City Civic Centre Project, while on the Planning Commission, I would like to see the forward momentum made by the City continued in the present and future. I also am very interested in helping to create a vision for the City in improving the aesthetic and environmental quality of the City to attract tourism while improving our resident's and business sector's quality of life.**

Date submitted: 7/25/16

## RESUME

### **ANDREW J. BLASER**

15304 HARBOR DRIVE  
MADEIRA BEACH, FL 33708  
(310) 755-5556

#### INTRODUCTION:

Andrew Blaser has over 30 years of contracting experience as a Construction Manager, On-site Project Manager, Superintendent and Owner's Representative. He has an architectural background in production, management and construction observation as well as design/build management. His project experience includes commercial, institutional and corporate clients; all phases of interior construction build-outs for professional and medical and dental offices, retail interiors, financial institutional projects including banking branch remodels, conversions and ATM installations. Industrial construction background includes the construction of smaller free-standing industrial buildings, plant relocations and plant improvements and offices. Extensive experience in residential remodel and additions. Hillside and second story additions experience.

#### CREDENTIALS:

AB Degree, Fine Arts-University of California at Los Angeles-1971  
State of California General Contractor License- No. 427861 (Active)

#### EXPERIENCE:

##### **BLASER CONSTRUCTION (1982-1994) (2008-2012)**

*General Contractor* Principal/Licensed General Contractor

California Licensed General Contractor acting as Owner's Representative/Project Manager and Superintendent in construction of high-end residential remodel and/or addition scope of work projects. Duties include assembly of multiple Sub-Contractor bid packages for all trades involved in Project and selection of bidders to execute Project. Review/Preparation of Contract Documents/Invoices/Change Order Requests, and Projects closeout documentation. Field supervision/coordination responsibilities during Project duration including interface w/Owner's design consultants, engineers, etc. Coordination with City building officials of all inspections to and including all MEP and Building Final Inspections.

##### Projects: (Sampling)

\$400,000-Restoration/Rehab. Single Family Residence-Private Client.  
\$1-MM Rehab and Re-marketing Single Family Homes/Condos for Investment LLP.  
\$500,000-Addition/Remodel Private Client.  
\$650,000-Hillside Addition/Second Story Addition-Hollywood Hills, Ca.-Private Client.

##### **FORTRESS PARTNERS, INC. (1994-2008)**

*Vice-President/Construction*-Construction division head of Design/Build firm.

Preparation of all estimates, hiring of all internal and sub-contracting personnel, supervision-management of all trades and foremen, safety program management, Coordination w/Owner's rep., IORS, building officials, A&E coordination, Contracts and Administration, RFI and CO submittals etc., project close-outs.

##### Projects: (Sampling)

\$1,000,000+ Industrial Plant Build-outs-Offices and Plant-93,000 SF.-Corporate Client.  
\$600,000-Free-Standing Student Recreation Building-Corporate Client.  
\$1,200,000-Misc. Interior Remodels, ATM Installs, Misc. Banking Retail Centers-Bank Corporate Clients.  
\$700,000-Interior/Exterior Metal Stud Framing/Drywall Installation for Community College District.  
\$200,110-Transit Customer Service Center-Department of Transportation-City Agency.

##### **(1971-1982)**

##### **SHELDON BROWN AIA, KRISSEL SHAPIRO AIA, RAYMOND A. KELLER ASSOCIATES**

Architectural Production through Architectural Associate positions- Design/Construction Document preparation/management and Construction Management responsibilities for above listed A&E firms.



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**APPLICATION FOR APPOINTMENT TO CITY BOARDS**

- Civil Service Commission       Library Board       Planning Commission

Name: Sonny Flynn District: 3  
 Address: 160 145th Ave E #9  
 City/State/Zip Code: Madeira Beach FL, 33708  
 Telephone: 727.249.1868 Email Address: sonny.flynn14@gmail.com

**Educational Background**

Graduate from the University of Florida with degrees in Hotel/Restaurant Management, Travel & Tourism, Business Administration and Marketing.  
 Previously licensed as a Realtor, Real Estate Appraiser and Financial Advisor.

**Experience**

My career of over 30 years has been spent taking care of people in tourism, hospitality, and real estate. My job responsibilities have included project management, event planning, marketing, and personnel management. Currently I am the company controller for three businesses in John's Pass, Madeira Beach.  
 In addition, I am President of John's Pass Village Association, Vice-Chair of Treasure Island and Madeira Beach Chamber of Commerce, Board member of Women in Tourism and actively participate in five chambers.

**Why would you like to be considered as a candidate for service on this Board?**

What has piqued my interest in seeking appointment to the Planning Commission is my desire to serve the community. Madeira Beach is my home. My experience as President John's Pass Village Association and Chairman of the John's Pass Seafood Festival have provided me the opportunity to better understand the challenges of managing the growth, improving infrastructure, and further developing the business center of Madeira Beach. I bring experience, understanding and dedication.

**Please attach resumé.**

Date submitted: 7/15/16

# Sonny Flynn

160 145th Ave E # 9 • Madeira Beach, Florida 33708 • sonny.flynn14@gmail.com • 727.249.1868

## Hospitality/Tourism Business Manager

*Diverse and skilled business management professional with demonstrated success in multiple sectors including Tourism, Food and Beverage, Real Estate, and Property Management.*

### — Key Qualifications —

- Successful record of resort and tourist attraction daily operational management including, staff supervision, business plan development, marketing, and revenue generation.
- Adept at developing and maintaining daily work schedules and writing/implementing administrative and procedural processes that achieve compliance with all applicable health and safety laws/regulations.
- Highly focused and results-oriented in supporting property management and leasing goals, and in conducting complex real estate transactions; able to identify goals and priorities and quickly resolve issues.
- Proficient in basic accounting tasks, including payroll and reporting; expert usage of Microsoft Office Suite, Yardi, Rent Roll, and Onesite.

## Professional Experience

The Florida Winery, Island Rags, Mad Beach Craft Brewing Management – Madeira Beach, FL  
**Company Controller** 12/2015 to Present

Maintain a documented system of accounting policies and procedures. Manage outsourced functions. Oversee the operations of the accounting department, including the design of an organizational structure adequate for achieving the department's goals and objectives. Ensure that accounts payable are paid in a timely manner. Ensure that all reasonable discounts are taken on accounts payable. Process payroll in a timely manner. Ensure that periodic bank reconciliations are complete. Maintain an orderly accounting filing system. Maintain a system of controls over accounting transactions. Issue timely and complete financial statement. Coordinate the provision of information to external auditors for the annual audit. Comply with local, state, and federal government reporting requirements and tax filings.

The Alligator Attraction, Florida Under the Sea, John's Pass Old Fashioned Ice Cream Parlor – Madeira Beach, FL  
**Business Manager**, 5/2012 to 12/2015

Use advanced customer service, follow through, and coordination skills in managing the daily operations of these three distinct attractions. Interact with patrons during tours. Recruit, hire, train, and supervise all full- and part-time employees; complete weekly payroll processing. Design and implement operating policies and procedures. Develop employee training programs; train all employees in cash register operations, customer sales and tours, and the daily care of alligators, reptiles, and sea life. Clean and perform maintenance, including maintaining tanks and water quality for saltwater/freshwater fish, and ensuring compliance with all related health and food safety standards. Control costs to remain within monthly budgets. Perform nightly cash register closeouts and prepare daily sales reports. Use referral sources to secure vendors; manage vendor inventories and place orders for goods and services.

### *Selected Contributions:*

- Developed, wrote, and implemented the marketing plan for these attractions. Planned and executed the openings of the ice cream parlor and aquarium; increased daily sales from \$800 to \$3000.
- Using a \$65K grant from the Visit St Pete Clearwater Visitor Bureau, held a local merchant's association seafood festival, the Pirate Days and John's Pass Seafood Festival, attracting more than 50K visitors.

- Served as the Vice President of the John's Pass Village Association.

Home Value Appraisals – Redington Shores, FL  
**Real Estate Appraiser Trainee**, 5/2012 to 4/2014

Through research and inspections, verified property data, land utilization documents, and current inventories to examine and analyze real estate values.

*Selected Contribution:*

- Licensed Real Estate Appraiser

Michaelson Real Estate Group LLC – Tampa, FL  
**Community Manager**, 5/2010 to 2/2012

Performed all owner-specific tasks in compliance with Federal Housing laws in leasing apartments and achieving monthly corporate income and occupancy goals; completed related administrative functions, including month-end accounting, payables, marketing reports, rent payment processing, collections, and vendor reports. Directed all daily maintenance and leasing staff activities, created work schedules, and trained staff members. Practiced cost containment measures to remain within monthly budgets. Conducted tenant credit checks, supervised the move-in process, fielded tenant issues, and scheduled maintenance as needed.

*Selected Contributions:*

- Used innovation and creativity to develop a marketing plan for the economically-depressed local area.
- Oversaw the complete property renovation project.

Greystar Management – Brandon, Florida  
**Community Manager**, 1/2007 to 5/2010

Managed two challenged properties in compliance with all corporate policies/procedures and Federal Housing laws; completed all administrative functions and developed marketing reports, in achieving income and occupancy goals. Completed tenant credit checks, supervised move-ins, and mitigated tenant issues. Directed daily work schedules and trained the leasing/maintenance staff; managed monthly budgets.

*Selected Contribution:*

- Successfully completed all Greystar Management-required Gracehill training modules.

Keller Williams – Largo, Florida  
**Real Estate Agent**, 3/2004 to 3/2007

Conducted commercial and residential property evaluations, made purchase offers, closed deals, and initiated resale activities. Negotiated with buyers on final sale prices and with lawyers on contracts.

*Additional experience includes: Assistant General Manager, Quaker Steak and Lube, Clearwater, Florida; Assistant General Manager, Palm Harbor Ale House, Palm Harbor, Florida; Director of Outlets, Hilton Clearwater Beach Resort, Clearwater, Florida; Food and Beverage Accountant and Manager, Sandestin Golf and Beach Resort, Destin, Florida.*

## Educational Background

**Bachelor of Arts**, Marketing, Business Administration  
 Hotel/Restaurant Management and Travel and Tourism  
 University of Florida, Gainesville, Florida



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## APPLICATION FOR APPOINTMENT TO CITY BOARDS

Civil Service Commission

Library Board

Planning Commission

Name: \_\_\_\_\_ District: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code:     Madeira Beach FL, 33708    

Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Educational Background

### Experience

**Why would you like to be considered as a candidate for service on this Board?**

**Please attach résumé.**

Date submitted: \_\_\_\_\_

## Michael Noble – Quality Control Manager/ SSHO 2004-Present (2016)

Dorado Services, Inc.  
195 West Seminole Blvd.  
Sanford, FL 32771

### EXPERIENCE

12 Years Construction and Disaster Relief Management

### PROGRAM EXPERIENCE

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- 12 years of combined experience in the following positions: Project Manager, Superintendent, QC Manager, and SSHO on projects similar in size and type of construction
- 4+ years' experience as a Lead CQC Systems Manager

### TRAINING AND CERTIFICATIONS

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- Construction Quality Management for Contractors # 784  
USACE/NAVFAC LRL-06-14-00556
- ECATTS
- USACE Safety First
- OSHA 30 Certified
- EM 385-1-1 Certified
- Certified CPR & First Aid
- Runway Driver's Certification

### Project Experience

#### **DAJV Renovation Projects–CQC Systems Manager**

Mr. Noble was in charge of multiple full-time crews dedicated to the restoration of commercial and residential properties. The work consisted of making these structures energy efficient by replacing HVAC units, installing LED lighting, roofing, insulating attics, and electrical repairs and installation. This contract also included painting, plumbing, tile and landscaping.

Mr. Noble's primary duties included:

- Managing and directing the day to day functions and operations of the CQC Program
- Serving as the primary point of contact with the Contracting Officer for all matters relating to Quality and the Quality Control Program
- Supervising the activities and inspections of QC Inspectors, Specialists and testing agency personnel
- Coordinating, scheduling and directing the activities of laboratories and testing agencies
- Inspecting the work as required to supplement inspections by the extended CQC staff
- Identifying non-conforming work and providing recommendations for corrections or removal of such non-conforming work
- Documenting the results of all inspections and tests
- Overseeing and coordinating the submittal review process
- Preparing Daily Reports, as required by the contract, for distribution to the Contracting Officer and others as required

### Experience and Qualifications

Mr. Noble is a construction professional with 11 years of combined experience as a Project Manager, Superintendent, QC Manager, and SSHO for Dorado Services, Inc. and its affiliates. He has managed projects similar in size and type of construction as the FL 126 HVAC and Lighting Resets Project. His 4+ years' experience as a lead CQC Systems Manager in similar Federal Contracts will prove to be beneficial to this project. Mr. Noble is OSHA 30 certified and is familiar with the requirements of Corps of Engineers Safety Manual EM-385-1-1.

- Preparing other reports and correspondence relating to the administration of the Quality Control Program
- Analyzing the performance of the construction operations and making recommendations for improvements.

### **Airfield Vegetation Conversion:**

Mr. Noble was our team's first **Lead CQC Systems Manager** for this project, among other things, Mr. Noble's primary duties included:

- Managing and directing the day to day functions and operations of the CQC Program
- Serving as the primary point of contact with the Contracting Officer for all matters relating to Quality and the Quality Control Program
- Supervising the activities and inspections of QC Inspectors, Specialists and testing agency personnel
- Coordinating, scheduling and directing the activities of laboratories and testing agencies
- Inspecting the work as required to supplement inspections by the extended CQC staff
- Identifying non-conforming work and providing recommendations for corrections or removal of such non-conforming work
- Documenting the results of all inspections and tests
- Overseeing and coordinating the submittal review process
- Preparing Daily Reports, as required by the contract, for distribution to the Contracting Officer and others as required
- Preparing other reports and correspondence relating to the administration of the Quality Control Program
- Analyzing the performance of the construction operations and making recommendations for improvements.

### **Eglin Air Force Base:**

Mr. Noble was the **Site Safety and Health Officer (SSHO)** on this project for 2 different phases of this **IDIQ NTE** \$25,000,000.00 Contract. The work consisted of demolishing, transporting and disposing of over 1,100 Military family homes and commercial buildings base wide. Demolition also included asphalt and concrete sidewalks of entire neighborhood streets. Once demolition was complete, backfill material was brought in, the site was graded and sodding or seeding was provided upon the entire disturbed areas.

During the life of this contract, Mr. Noble also ran the Safety Program of Dorado's concrete crushing operation which ended up recycling close to 20,000 Tons of material which was then reused for road base at Eglin AFB and surrounding areas. Mr. Noble's team also recycled steel, copper, aluminum, brass, freon, doors, windows, kitchen appliances, HVAC units, electrical fixtures and plumbing fixtures which accounted for 55% of the total debris generated.

Mr. Noble's responsibilities included:

- Conducting daily safety and health inspections and maintaining a written log which included area/operation inspected, date of inspection, identified hazards, recommended corrective actions, estimated and actual dates of corrections.
- Conducting mishap investigations and completing required reports. Maintaining the OSHA Form 300 and Daily Production reports for Dorado and sub-contractors.
- Maintaining applicable safety reference material on the job site.
- Attending the pre-construction conference, pre-work meetings including preparatory inspection meeting, and periodic in-progress meetings.
- Implementing and enforcing accepted APPS and AHAs.
- Maintaining a safety and health deficiency tracking system that monitoring outstanding deficiencies until resolution. Posting a list of unresolved safety and health deficiencies on the safety bulletin board.
- Ensuring sub-contractor compliance with safety and health requirements.
- Maintaining a list of hazardous chemicals on site and their material safety data sheets.

### **Disaster Relief Team – Site Safety and Health Officer (SSHO)/QC Manager**

- Responsible for county/town/area daily Safety Operations.
- Responsible for all aspects of the disaster recovery operation on a day to day basis.
- Lead a team of 25 Quality Control personnel and 80 crews with an average of 6 members each. (505 team members)
- Coordinate and distribute the work load on a day to day basis.
- Liaison to mayor, city officials, and citizens
- Liaison to the USACE and FEMA
- Liaison to all first responders and EMT's.
- Ensured that all debris eligibility guidelines established by the USACE / FEMA were strictly adhered to by all employees and subcontractors.
- Ensured that all work performed met all safety guidelines.
- Attended city council meetings weekly and addressed any issues promptly and in person.
- Attended weekly USACE meetings and provided daily and weekly updates as well as daily, weekly and monthly projections.
- Conducted daily and weekly safety meetings.
- Conducted daily quality control meetings.
- Ensured that all of the required daily forms turned in by the Quality Control and Safety personnel were 100% and on time.
- Ensured that all personnel and subcontractors adhered to the personal protective equipment guidelines.
- Ensured that all personnel and subcontractors adhered to all vehicle safety requirements.
- In charge of timely repairs due to subcontractor damages.
- Coordinated with city officials, USACE and subcontractors to safely demolish structurally damaged commercial buildings and homes.
- Manage a 100% accident free work zone.
- Had daily and weekly meetings with Safety and QA personnel.

# Certificate of Completion



360training.com™

This Certifies That

michael noble

is awarded this certificate for

OSHA 30 Hour Outreach Training Program - Construction

360training.com, Inc. is authorized by IACET to offer 3.0 CEUs for this program

**Credit Hours: 30.00**

**Completion Date: 09/05/2015**

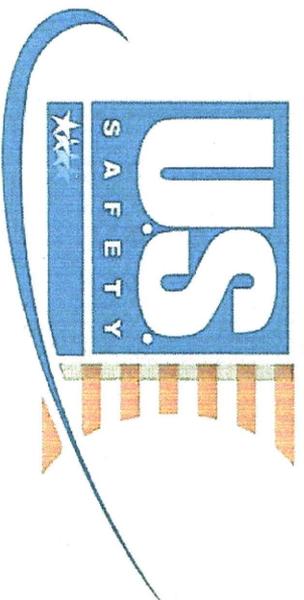
Marie Athey, Trainer C 0026383 and G 0034871



"As an OSHA authorized trainer, I verify that I have conducted this OSHA outreach training class in accordance with OSHA Outreach Training Program requirements. I will document this class to my authorizing OSHA training organization. Upon successful review of my documentation, I will provide each student their completion card within 90 days of the end of the class."

360training.com, Inc. is accredited by the International Association for Continuing Education and Training (IACET) and is authorized to issue the IACET CEU.

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# U.S. Safety & The USACE

Presents this

## *Certificate of Participation*

to

**Mike Noble**

For Safety Pays Training on:

**OSHA & EM 385-1-1**

What you don't know can cost you your contract  
29 CFR 1926/1910/1915 & EM 385-1-1

5/13/2011

Date

*Frank Subzda*

Frank Subzda, President

*Sandra Fletcher*

Sandra Fletcher, Instructor



# U.S. Safety & The USACE

*Presents this*

## *Certificate of Participation* to

**Mike Noble**

*For Safety Pays Training on:*

**Fall Protection**

**You Can't Fly**

29 CFR 1926/1910/1915 & EM 385-1-1.21.A

5/12/2011

Date

*Frank Subzda*

*Frank Subzda, President*

A handwritten signature in black ink, appearing to read "David Simmons".

*David Simmons, Instructor*



## Certificate of Completion

**Mike Noble**

has successfully completed requirements for

**Adult First Aid/CPR/AED - valid 2 Years**

conducted by  
**American Red Cross**

Date Completed: **11/06/2015**

Instructors: **Cheryl Beth Bollman**



Certificate ID: 0XLLKP

To verify, scan code or visit:  
[redcross.org/confirm](http://redcross.org/confirm)



CITY OF MADEIRA BEACH  
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RECEIVED  
 7-20-2016  
 11:45 AM

**APPLICATION FOR APPOINTMENT TO CITY BOARDS**

Civil Service Commission

Library Board

Planning Commission

Name: JOSEPH E. SHOLES District: 4

Address: 423 150 AV, UNIT 1306

City/State/Zip Code: Madeira Beach FL, 33708

Telephone: 727-431-2868 Email Address: jsholes11@gmail.com

**Education Background**

- Attended Ball State University and University of South Florida.
- Center for Creative Leadership, Colorado Springs, CO
- Del Webb Leadership Institute, Phoenix, AZ
- Rapport Leadership Institute, Las Vegas, NV

**Experience**

- High volume operational procedures for several of the nation's largest and most successful master-planned communities, generating annual gross sales revenues in excess of \$100M
- Project start-ups, including site-plan thematic and architectural design, amenity facilities and resident product development, community governances, customer relations and contract administration
- Articulating visions to enhance brand value for internal and external customers
- Assimilating my expertise into organizations and cultures to create greater operational efficiencies

**Why would you like to be considered as a candidate for service on this Board**

I'd like to continue sharing my experience to enhance the lifestyle and property values of the residents of Madeira Beach. I feel my assistance can provide residents and developers/builders an environment that fosters an enviable community that the residents of Madeira Beach proudly call home.

Please attach résumé.

Date submitted: 7/20/16

## EXECUTIVE SUMMARY

Executive management professional with strong leadership competencies and intellectual resources focused on designing and implementing cost-efficient master-planned community operations.

## AREAS OF EXPERTISE

- High volume operational procedures for several of the nation's largest and most successful master-planned communities, generating annual gross sales revenues in excess of \$100M
- Project start-ups, including site-plan thematic and architectural design, amenity facilities and resident product development, community governances, customer relations and contract administration
- Articulating visions to enhance brand value for internal and external customers
- Assimilating my expertise into organizations and cultures to create greater operational efficiencies

## PROFESSIONAL EXPERIENCES

### **D.R. Horton, Inc., Tampa, FL**

04/2012- 01/02/2015

The nation's largest residential home builder.

#### ***Vice President, Sales and Marketing-Tampa/Sarasota Division***

Immediately improve monthly sales through restructuring sales presentations and operations for 30 + communities, which included simplifying and enhancing floor plans designs. Introduced structured sales training programs for 30-35 salespeople, streamlined contract administration processes and embellished marketing.

- 67% increase in sales over 2-year period, from 409 to 634 units
- 80% increase in closings over 2-year period, from 380 to 684 closings generating \$171.5M gross housing revenues with SG&A of 8.5%
- 25.9% increase in market share over competition in 2014

### **Citrus Hills Investment Properties, Hernando, FL**

2009-03/2012

The owner of one of Florida's largest luxury residential communities; currently developing Terra Vista, a private resort country club within a 10,000 acre residential and commercial development.

#### ***Sales Manager, The Villages of Citrus Hills***

Dramatically increased sales through successfully integrating sales processes to improve the sales conversion rate; implementation guidelines included personal sales training and lead bank management as well as creating an esprit de corps office environment.

- 39.5% increase in year-over-year sales, from 38 to 53 units with an average sales price over \$400K
- 19% increase in sales conversion rate, from 2.5% to 4.3% of total traffic to gross sales
- #1 sales person recruited into organization
- Successful introduction of 2 new model parks, 10 total models with sizes from 1300 to 4100 sq. ft. living area; initiative planned to broaden the targeted market through a cohesive home feature hierarchy
- Worked directly with purchasers to design and price architectural options including cabinet layouts.

### **PULTE HOMES, INC.,**

1995 - 2009

One of the nation's largest residential home builders and the nation's leader for active-adult communities.

#### ***Vice President, Sales and Marketing - Ocala Division, Ocala, FL (1998 - 2009)***

Created sales and marketing efficiencies used as company benchmark for new Del Webb start-up communities that included sales training, marketing, lead bank management and on-site short-term rentals. Piloted change to increase efficiencies based on company key objectives; consistently recognized as a top performing division.

***Vice President, Sales and Marketing - Ocala Division (continued)***

- Achieved annual results of:
  - \$100M in annual gross housing revenues, 471 closings with SG&A of 7%
  - 10% conversion rate with a 21.5% cancellation rate on departmental budgets from \$2.1 - \$4.2M
  - Best year generated \$188M in gross revenues from 919 closed units
- Consistently strong performance recognized on national level; in 2008 selected to:
  - National Brand Standards Steering Committee established non-negotiable Del Webb procedures
  - National Media Planning and Tracking Project Team created a universal marketing template
  - National Del Webb 50<sup>th</sup> Anniversary Planning Committee developed new brand guidelines
- Partnered with division president in community site planning thematic and architectural positioning in 2 age-restricted Del Webb master-planned communities (3200-unit Spruce Creek , 4000-unit Stone Creek) and 2 multi-generational communities (1,100-unit Fore Ranch, 11,000-unit Tampa Bay Wiregrass)
- Trainer and mentor for Del Webb operational procedures in 7 Del Webb start-up communities and 6 internal manager trainee promotions; scale of community operations varied from 20 - 40+ personnel
- Developed, presented as well as partnered with company in various brand awareness and sales training initiatives: Del Webb critical path training manual and video, Active Adult Business Development Seminars, Urban Land Institute guest speaker, and Del Webb / Pulte Transition Committee on merger integration
- Selected to launch Del Webb brand in Florida, generating 4,000 traffic units during grand opening weekend

***Director of Sales, Sun City Las Vegas and Sun City MacDonald Ranch, Las Vegas, NV (1995 – 1998)***

Successfully integrated into culture and operations, overseeing 20 sales associates, design studio, contracts administration, lead bank management, marketing and community management. Fast-tracked to lead Del Webb Sun City MacDonald start-up in Las Vegas, a 2,500-unit community.

- Participated in marketing concepts for Del Webb's highly-acclaimed first multi-generational community, Anthem Las Vegas, a 10,000 unit development
- Generated \$222M in gross revenues from 850 closings in Sun City Las Vegas
- Improved sales conversion rate and reduced marketing cost by developing guidelines for lead bank management; significant cost efficiencies continued through 2009 and were national operational mandates

**THE VIERA COMPANY, Viera, FL**

**1991 - 1995**

Managed and developed the New Town of Viera in Brevard County, a 38,000 acre residential and commercial development with an estimated 100,000 residents at build out.

***Director of Sales and Marketing, Viera Realty***

Created and implemented residential sales and marketing operational procedures for Viera. Developed policies and regulations to create merchant and production builder programs, including architectural and Community Development District compliance guidelines.

- Designed and implemented, from start-up, the sales operational model for Viera, including sales training for 18 sales associates in 3 realty divisions, discovery center, new home sales and a general resale department
- Operational procedures for merchant builders are still in effect today as a result of their effectiveness

**EDUCATION AND PROFESSIONAL DEVELOPMENT**

Completed Leadership Development Training Programs:

Del Webb Leadership Institute, Phoenix, AZ

Center for Creative Leadership, Colorado Springs, CO

Rapport Leadership Institute, Las Vegas, NV

Completed coursework towards Bachelors Degree in Business Management:

University of South Florida, Tampa, FL

**Companies and communities influencing my product design and development planning.**

Collaboration and Consultation in Development Planning and Product Design

**Amenity and Multi-Family Product Architects**

Schinkle Schultz: Atlanta, GA

Charlan Brock: Orlando, FL

Spencer Group: Orlando, FL

**Interior Designers**

Marc-Michaels: Orlando, Naples, FL

Kay Greene: Winter Park, FL

Beasley Henley: Winter Park, FL

Design Works: Denver, CO

Design Images: Atlanta, GA

**Thematic, Landscape, Site Planning Architects**

EDSA: Ft. Lauderdale, FL

Glatting Jackson: Orlando, FL

**Single Family Product Architects**

Bloodgood Sharp: Tampa, FL

Quincy Johnson: Palm Beach, FL

The Evans Group: Orlando, FL

Tom Cromptatter: Tampa, FL

Richard Rigsby- Pulte Homes: Tampa, FL

Communities Reviewed To Assist in Development Planning and Design

California: Sacramento, Santa Barbara,

Texas: Houston

Arizona: Phoenix

Nevada: Las Vegas

Florida: Seaside, Watercolor, Baytown Wharf Destin, Rosemary Beach, Naples, Vero Beach, Tampa, Clearwater

## **JOSEPH E. SHOLES**

### Community Product, Planning and Development Experience

DR Horton Del Tierra: Bradenton FL  
600 homes

Del Webb Spruce Creek: Ocala, FL  
3,200 homes

Del Webb Stone Creek: Ocala, FL  
4,000 homes

Pulte Fore Ranch: Ocala, FL  
1,100 homes

Del Webb Sun City MacDonald Ranch: Las Vegas, NV  
2,500 homes

Del Webb Sun City Las Vegas: Las Vegas, NV  
7,700 homes

Anthem Del Webb: Las Vegas, NV  
10,000 homes

Viera: Viera, FL  
100,000 homes

Fairfield Ponte Vedra: Ponte Vedra, FL  
462 homes

Fairfield Suntree: Melbourne, FL  
2,500 homes

Ponce de Leon Villas: St. Augustine, FL  
48 homes

### Additional Community Planning Only, Community Was Never Developed

Cannon Ranch: Dade City, FL  
5,000 homes

Wiregrass: Tampa Bay, FL  
11,000 homes



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### APPLICATION FOR APPOINTMENT TO CITY BOARDS

Civil Service Commission       Library Board       Planning Commission

Name: MARK A GREENBERG District: \_\_\_\_\_

Address: 436 137TH AVE CIRCLE

City/State/Zip Code: Madeira Beach FL, 33708

Telephone: ~~770-655-3040~~ Email Address: gree1344@bellsouth.net

Educational Background 727-744-4223  
 BS University of Connecticut 1974

City of Madeira Beach  
 RECEIVED

*updated info*

JUL 25 2016

*AS*

Office of City Clerk  
 Time 10:25 AM

**Experience**

Builder of luxury homes. Owner of Greenberg Interiors & owner of Bay Bungalows LLC  
 I also own the model at Eco Village on Gulf Blvd and have helped with the design and  
 planning of the project  
 Past: President of the Mizner Park Asso. Boca Raton FL I was instrumental in the  
 planning and the development with Teacher Life Insurance and the developer

**Why would you like to be considered as a candidate for service on this Board?**

The future of Madeira Beach is very bright and I would love to a guardian of its past  
 and a positive influence on its future.

Please attach résumé.

Date submitted: 7/21/16

AS

JUL 21 2016

Office of City Clerk  
Time 1:48 PM



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### APPLICATION FOR APPOINTMENT TO CITY BOARDS

Civil Service Commission

Library Board

Planning Commission

Name: MARK A GREENBERG District: \_\_\_\_\_

Address: 436 137TH AVE CIRCLE

City/State/Zip Code: Madeira Beach Fl, 33708

Telephone: 770-655-3940 Email Address: gree1344@bellsouth.net

#### Educational Background

BS University of Connecticut 1974

#### Experience

Builder of luxury homes Owner of Greenberg Interiors & owner of Bay Bungalows LLC  
I also own the model at Eco Village on Gulf Blvd and have helped with the design and  
planning of the project  
Past President of the Mizner Park Asso. Boca Raton Fl I was instrumental in the  
planning and the development with Teacher Life Insurance and the developer

#### Why would you like to be considered as a candidate for service on this Board?

The future of Madeira Beach is very bright and I would love to a guardian of its past  
and a positive influence on its future.

Please attach résumé.

Date submitted: 7/21/16



**RECEIVED**  
**JUL 19 2016**  
 BY: *Jim B.* 1:30 pm



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**APPLICATION FOR APPOINTMENT TO CITY BOARDS**

Civil Service Commission                       Library Board                       Planning Commission

Name: Robin Biloski District: 1

Address: 118 131st Ave E Unit F

City/State/Zip Code: Madeira Beach FL, 33708

Telephone: 865-201-5361 Email Address: robin.biloski@gmail.com

**Educational Background**  
 Please see attached resume

**Experience**  
 I have enjoyed my past service in numerous government elected capacities; as a county commissioner, charter review commissioner and planning commissioner. I feel my knowlege from serving in these positions, would be a positive addition to my new city which I call home. My past experience shows clearly my dedication and willingness to better my community.

**Why would you like to be considered as a candidate for service on this Board?**  
 I have attended various government meetings in Madeira Beach, and am fully aware of the changes our community is considering and implementing. I can confidently say my experience and knowledge of the role of this Board would be put to good use. I also believe citizens relocating to a new area and willing to serve on a governement board bring new energy, enthusiasm and insights that might not be present with those living in the community for a long period of time.

**Please attach resúmé.**

Date submitted: July 19, 2016

# ROBIN BILOSKI

---

118 131st Avenue East, Madeira Beach, FL 33708 • Home: 727-623-4330 • Cell: 865-201-5361 •  
robin.biloski@gmail.com

---

## Professional Summary

### Skills

- Interpersonal skills
- Outstanding social skills
- Successful volunteer Coordinator
- Vision implementer
- Organization and motivation skills

### Work History

**Development Director, 05/2012 to 03/2014**

**Emory Valley Center – Oak Ridge, TN**

Successfully developed first fundraising and community outreach for EVC, which serviced some 225 individuals, preschool through adult with developmental, emotional and physical disabilities.

**County Commissioner, 08/2006 to 08/2015**

**Anderson County Government – Clinton, Tennessee**

Elected in three general elections to serve District 8 citizens in Oak Ridge, TN, as Vice Chairwoman for 4 years and Chairwoman of Operations committee for 4 years. Successfully spearheaded energy upgrades in all countywide facilities, establishment of county's first ever animal shelter through private/public partnerships, and developed partnership for additional countywide satellite locations for County Clerk, County Trustee, and County Health Department.

**Development Director, 09/2008 to 06/2010**

**Junior Achievement of East Tennessee – Clinton, Tennessee**

Raised funding through business/individual contributions for Junior Achievement curriculum in schools, summer camps, and Biz Town funding in excess of \$350,000.

**Teacher, 09/1973 to 06/1983**

**North Syracuse Central Schools – North Syracuse, New York**

Middle School Social Studies teacher, Suspension School teacher and Home Bound instructor.

### Education

**Bachelor of Arts: Interdisciplinary Social Sciences, 1973**

**State University of NY at Potsdam - Potsdam, New York**

**Master of Arts: Education, 1978**

**State University of New York at Oswego - Oswego, New York**

### Community Leadership and Service

**Oak Ridge Municipal Planning Commission 2001-2006**

Elected in Oak Ridge city wide election to Oak Ridge Charter Commission and served 2003-2006

Graduated Oak Ridge Leadership in 1998

Graduated Campbell County Leadership in 2009

Graduated East Tennessee Regional Leadership in 2013

President, Voter Service Director, League of Women Voters, Oak Ridge, TN 1997-2004

Oak Ridge Civic Music Association, East Tennessee Economic Council, Community Reuse Organization of East Tennessee, Altrusa International



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**APPLICATION FOR APPOINTMENT TO CITY BOARDS**

**RECEIVED**  
 7-5-2016

Civil Service Commission

Library Board

Planning Commission

Name: Michael Karahalis JR District: 4

Address: 13231 3rd Street East

City/State/Zip Code: Madeira Beach FL, 33708

Telephone: 727-310-3558 Email Address: mkaraha1@tampabay.fl

**Educational Background**

AS in Opticianry and Dispensing

**Experience**

37 years working for the public as a health care professional.

**Why would you like to be considered as a candidate for service on this Board?**

As a life long resident of Madeira Beach. I will bring to the table a very well rounded and much needed involment in our community.

Please attach résumé.

Date submitted: 07/02/2016

# MICHAEL KARAHALIS

13231 8<sup>th</sup> Street East  
Madeira Beach, Florida 33708 (727) 466-7474 mkaraha1@tampabay.rr.com

## SUMMARY

I have been in the Optical field for 35 years. I have been licensed since 1985 in the state of Florida. I have the compassion and experience that creates a great work environment. I have a following of patients that exceeds 20 years.

## SKILLS

### OPTICAL

- Knowledge of all types of lenses and treatments available.
- Knowledge of frames and trends associated with market.
- Insurance plan filing and tracking payments.
- Molding myself around any patient and fellow employee
- Great sales background including high end.
- Lab finish work
- Great work ethic
- Inventory control
- Skilled in contact lens I & R

## EXPERIENCE

- |                          |   |
|--------------------------|---|
| 01/14/2008 to present    | <b>Licensed Optician Eye Institute of West Florida- Full Time Position</b> <ul style="list-style-type: none"><li>• Received 2 awards for outstanding customer service. No one in the department has ever received this before me or after me.</li></ul> |
| 08/12/2014 to present    | <b>Licensed Optician Vision Works- Part Time Weekend Position</b> <ul style="list-style-type: none"><li>• 13-16 hours on Sat. and Sundays at the Tyrone Location</li></ul>  |
| 06/01/2000 to 10/23/2007 | <b>Manager of Optical Dispensary Eye Associates of Pinellas</b> <ul style="list-style-type: none"><li>• Increased sales to a record high and kept refunds down to 2%</li></ul>  |
| 06/1996 to 06/2000       | <b>Retail Manager/Licensed Optician ECCA Seminole/Clearwater Fla.</b> <ul style="list-style-type: none"><li>• Ranked between #1 to #3 in total retail sales in the district.</li></ul>  |

## Servedio, Aimee

---

**From:** Sharon Karahalis <skarahalis@hotmail.com>  
**Sent:** Thursday, July 7, 2016 7:21 AM  
**To:** Servedio, Aimee  
**Subject:** Re: résumé

Aimee Servedio,

Thank you for the response. When I saw the article about the opening I sent my info on the fly. The resume I sent got me the position at the Diagnostic Clinic of Largo. I have been the managing Optician there since 11/10/2014. I had the same phone # for many years and just changed it recently. I noticed I gave a wrong # on my application. 727-310-6558 just in case anyone needs to reach me. I look forward to hearing from the City of Madeira Beach.

Thanks again, Michael Karahalis, Jr.

---

**From:** Servedio, Aimee <aservedio@madeirabeachfl.gov>  
**Sent:** Tuesday, July 5, 2016 6:41:41 AM  
**To:** Sharon Karahalis  
**Subject:** RE: résumé

Good morning Mr. Karahalis,

I have received your resume and application for the Planning Commission and Civil Service Boards. Applications are being accepted until Friday, July 29<sup>th</sup> and appointments to the Boards will be made Tuesday, August 9<sup>th</sup>. Thank you for your interest in the City of Madeira Beach.

Please feel free to contact me if you have any questions or concerns.

*Aimee Servedio, City Clerk  
City of Madeira Beach  
300 Municipal Drive  
Madeira Beach, FL 33708  
727-391-9951 ext 231  
aservedio@madeirabeachfl.gov*



*The City of Madeira Beach is a public entity subject to Chapter 119, Florida Statutes concerning public records. Emails are covered under such laws, subject to disclosure and are maintained as a public record.*



---

City of Madeira Beach  
*City Manager's Office*

300 Municipal Drive  
Madeira Beach, FL 33708

---

Date: 08/09/2016  
To: Mayor Palladeno, Vice Mayor Govahee, Commissioner Lister, Commissioner Hodges,  
Commissioner Poe  
From: Shane B. Crawford, City Manager  
**Subject: C-6 Distribution of submitted Civil Service Commission applications**

---

BOC members,

Due to the fact that 3 of the 4 BOC members at the time District 4 was vacant have been listed in a lawsuit alleging a Sunshine Law violation in how the current Vice Mayor was chosen to fill the seat of former Commissioner Patricia Shontz, the City Attorney and I concur that you should do the voting at the workshop at 5pm and then appoint the winners at the BOC meeting at 6pm.

The reason we did it the way we did before is that all candidates will now have to show up and the ones that aren't chosen will have to be present and presumably walk away dejected and possibly embarrassed.

It's too bad that 3 of the 4 of you (of which all 4 of you participated and none of you ever alleged that the process was incorrect or flawed) got named in that suit and we now have to operate in a fashion that can bring embarrassment to candidates not chosen but this process will show that there's no perception of a possible Sunshine violation.

Also, it was noted on MadeiraBeachUnited.com that I didn't "vet" the applications for former Commissioner Shontz's seat. The word "vet" means to "make a careful and critical examination" which shows how misinformed and uneducated the author is. I can "carefully and critically exam" any and all applications but there's nothing I can do about it. There are some very simple criteria established that qualifies an individual to run for the city commission and also for the Plan Commission, Civil Service Commission and Library Board. The moronic statements made by the author about Housh Govahee on the MadeiraBeachUnited.com website would have nothing to do with his qualifications for candidacy. With that being said, I will not be "vetting" any of the qualifications for the Plan Commission or Civil Service Commission because of all the idiotic and frivolous issues that I've had ethics charges filed against me for, "vetting" the applications on my behalf would be an ethical violation. The winning candidates will have to prove that they're qualified if requested.



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**APPLICATION FOR APPOINTMENT TO CITY BOARDS**

**RECEIVED**  
 7-5-2016

**Civil Service Commission**

**Library Board**

**Planning Commission**

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13231 8<sup>th</sup> Street East  
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- Skilled in contact lens I & R

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727-391-9951 ext 231  
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## APPLICATION FOR APPOINTMENT TO CITY BOARDS



**Civil Service Commission**



**Library Board**



**Planning Commission**

Name: Jim Everett District: 4

Address: 15458 1st Street E.

City/State/Zip Code: Madeira Beach FL, 33708

Telephone: 727-452-6844 Email Address: Jim.Everett@yahoo.com

### Educational Background

BA in Business Administration from the University of South Florida

### Experience

I have over 35 years of business experience and have worked for Procter & Gamble, Xerox, Lucent Technologies (formerly AT&T) and Sprint to name a few. I currently own two Allstate insurance agencies and am responsible for managing the operations; including the hiring and firing of employees (when necessary, of course!) and the nuances of managing employees in today's litigious society.

### Why would you like to be considered as a candidate for service on this Board?

I understand human resource procedures as well as best business practices by serving in management roles with my previous employers and as well as the owner of a small business for the past six years. I also spent two terms on the Madeira Beach Planning Commission, so I feel I have a good understanding of the workings of the city.

Please attach résumé.



Date submitted: July 28, 2016

**DISCLAIMER:** According to Florida Statutes, Chapter 119, it is the policy of this state that all state, county, and municipal records are open for personal inspection and copying by any person. Providing access to public records is a duty of each agency. All documents and information not specified in F.S. 119.071 and 119.0713 are subject to public record requests.

# JAMES P. EVERETT, JR.

15458 1<sup>st</sup> Street East • Madeira Beach, Florida 33708

(727) 452-6844 • [Jim.Everett@yahoo.com](mailto:Jim.Everett@yahoo.com)

## SALES MANAGEMENT

*Sales Director ~ General Manager ~ Senior Account Executive*

Highly accomplished, results-focused sales executive combining a track record of success in driving revenue growth in direct B2B sales with proven expertise in building and developing high performance teams within diverse organizations from start-ups to multi-billion dollar global corporations.

- Expert at leveraging strategic sales approach; analyzing account, identifying opportunity, applying decision-making process and moving the business opportunity through the sales cycle.
- Advanced communicator; skilled at delivering compelling sales presentations and creating a differentiating value proposition within commoditized markets to capture new accounts and market share.
- Trusted advisor with expertise in collaborating with key decision makers to establish business objectives, define client needs and deliver superior products and services.
- High energy leader with proven ability to select, train, motivate and retain top talent; recognized throughout career for achieving outstanding individual and team sales performance.

### ***Areas of expertise include:***

Executive Level Presentations • Account Management • New Business Development • Consultative Sales Cycle  
Recruitment & Selection • Team Building • Training & Development • Relationship Building • Employee Development  
Revenue Generation • Strategic Planning • Customer Retention • Marketing • Technology Integration

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## PROFESSIONAL EXPERIENCE

### **EVERETT FINANCIAL SERVICES, INC., Seminole, Florida • 2010 – Present**

*Your local Allstate insurance agency.*

#### **Agency Owner**

I bring my 30 years of sales and customer service experience to my Allstate agency and customers. With over \$1 million in annual premium in force and backed by Allstate, Everett Financial has the financial strength and scale to help you protect the things that are important – your family, home, car, boat and more. I'm proud to work with a company who's been serving satisfied customers for over 70 years. Customers count on outstanding financial strength and superior claims service to help protect what they value most. Everett Financial and Allstate deliver on that promise.

### **BAYLY COMMUNICATIONS, Tampa, Florida • 2010 – 2010**

*Provider of reliable solutions for network operators for both critical infrastructure and carrier applications.*

#### **Sales Director, Southern U.S. & the Caribbean**

Drive new business development of a wide range of innovative and cost effective solutions integrating voice, data and image traffic with ease of installation and use for wireless carriers, traditional telecom, oil/gas pipeline companies, utility service providers, transportation companies and government public safety and security agencies. Engage customers in defining client needs, delivering highly reliable and configured solutions to address client-specific requirements.

**SPRINT NEXTEL, Tampa, Florida • 2006 – 2010**

*Leading provider of a range of wireless and wireline communications services.*

**National Account Manager**

Led design and execution of comprehensive strategic plans to drive new business and revenue growth with key accounts. Identified and analyzed client needs, developing customized solutions to exceed expectations. Launched worldwide marketing campaigns to promote full suite of services. Collaborated with national network engineers and local enterprise reps. Propelled sales growth through national channel of sales reps, retail stores and business partners.

**Selected Achievements:**

- Surpassed quotas and captured 124% of wireless objective.
- Doubled revenue on major account with Global Imaging Systems to \$1.2 million; tripled wireless lines to over 3,600 lines in 18 months.
- Landed company's first contract with Tech Data, a leading wholesale IT distributor; secured 200 new lines of service.
- Displaced competitor, securing 400 device data contract with Rooms To Go furniture company.

**TURIN NETWORKS, Dallas, Texas • 2005 – 2006**

*Leading developer and supplier of an innovative multiservice optical transport product for network service providers.*

**Accounts Director**

Originated strategic marketing plans across four states for start-up company. Forged relationships with business partners, including Motorola and Ciena. Penetrated vast client base comprised of telephone companies, large enterprises, utilities, universities and municipalities; generated sales over \$1 million in first six months.

**LUCENT TECHNOLOGIES, Dallas, Texas • 1998 – 2005**

*Global, \$11 billion telecommunications manufacturer.*

**Director of Enterprise Business Development – Sprint Customer Team (2002 – 2005)**

Bolstered sales and business growth of Lucent-powered solutions for key client, Sprint, to sell on its 3G wireless network over the United States and Puerto Rico. Collaborated with systems engineers on sales calls, providing database analyses and delivering technical presentations. Developed and launched campaigns targeted at vertical markets.

**Selected Achievements:**

- Built high performance team, hiring and mentoring national account managers to support and train Sprint sales reps.
- Achieved exceptional results throughout tenure; secured major contract valued over \$200 million with Sprint.

**Area Vice President – Emerging Service Providers (2000 – 2002)**

Oversaw expansive 17 state territory, leading two sales teams in achieving 106% of quota in first year and exceeding \$250 million quota in second year.

**District Manager – Emerging Service Providers (2000)**

Hired and motivated sales representatives across two state territory. Oversaw business side of customer transactions in CLEC space. Attained 107% of \$75 million quota in seven months.

***Additional accomplishments took place in the following roles with Ascend Communications-Lucent Technologies:***

**Account Manager.** Promoted portfolio containing carrier-class asynchronous transfer modes (ATM), modem concentrators and frame relay, ISDN and VoIP switches, achieving 240% of quota.

**Territory Account Manager.** Sold to CLEC and ISP and enterprise customers. Marketed ATM, frame relay switches and ISDN switches, modem concentrators and VoIP switches. Opened office territory for Ascend. Delivered over \$2 million in revenue in first six months.

**FORE SYSTEMS, Baton Rouge, Louisiana • 1996 – 1998**

**Territory Account Manager**

Pioneered 1<sup>st</sup> sales office in 2-state territory for international manufacturer of ATM switches; later bought by Marconi Networks. Built government and enterprise account client base from scratch. Designed territory strategy, proposals, and presentations. Oversaw systems support engineer.

- Grew territory revenue from \$0 to \$1M in 1<sup>st</sup> year.
- Surpassed \$3M quota by \$1M in 2<sup>nd</sup> year.
- Dominated key competition, Cisco, winning state contracts in both Louisiana and Arkansas.
- Constructed state-of-the-art OC-12 ATM network for Louisiana State University Medical School.

**WELLFLEET COMMUNICATIONS, Baton Rouge, Louisiana • 1993 – 1996**

**National Accounts Manager**

Prospected and acquired new business with customers in 2-state territory for national seller of multi-protocol routers; later merged with SynOptics and bought by Nortel. Developed and implemented sales strategy, proposals, and presentations. Coordinated with systems support engineer.

- Established 1<sup>st</sup> sales office in area.
- Ranked in Top 5 sales reps in central US for 1<sup>st</sup> 2 quarters.
- Attained 130% and 120% of quota for 2 consecutive years.

**MEMOREX TELEX, Baton Rouge, Louisiana • 1989 – 1993**

**Senior Marketing Representative**

Masterminded strategic sales and marketing plans for broad range of computer and networking products including SynOptics, Proteon, and Novel hardware and software for multinational technology company. Authored proposals and presentations. Collaborated with support engineer.

- Increased revenue from \$0 to \$1M in 1<sup>st</sup> year.
- Secured \$4M in sales, surpassing \$3M quota.
- Shipped \$7M in hardware, software, and professional services in 1 year.

**XEROX CORPORATION, Baton Rouge, Louisiana & Tampa, Florida • 1981 – 1989**

**Major Account Sales Manager • 1987 – 1989**

- Led Major Account Sales Team delivering \$7.6M annual revenue plan across Baton Rouge and Lafayette, Louisiana, for global seller of copiers, supplies, and services.
- Developed and directed 11 sales professionals and 2 administrators.
- Achieved 127% of sales quota at end of tenure.

**National Account Manager • 1984 – 1987**

- Coordinated and oversaw strategic marketing activities of full product line to state governments and universities in 2-state territory covering Louisiana and Tennessee.
- Negotiated contracts worth +\$8.6M.
- Performed as company lobbyist and representative.

**Account Representative • 1983 – 1984**

- Orchestrated all marketing activities and administered all major commercial accounts in Baton Rouge, Tampa, and Central Florida.
- Marketed products to local governments, and phosphate, chemical, industrial, engineering and construction companies.
- Finished both consecutive years with 140% and 135% of quota, and 178% of quota in Baton Rouge territory.

**Marketing Representative • 1982**

- Conducted sales for small accounts in Pinellas County in Tampa, Florida.
- Prospected through cold-calls and telemarketing.

**Sales Trainee • 1981 – 1982**

- Completed extensive marketing training including schooling at Xerox International Center.
- Aided various sales people in their respective territories.

NOTE: Additional history includes role as: Marketing Representative, PROCTOR & GAMBLE, Bradenton, Florida (1980 – 1981).  
\*\*\*Attained 116% of quota in 1<sup>st</sup> year.

**EDUCATION**

**Bachelor of Arts in Business Management**  
University of South Florida, Tampa, Florida

**Sales and Management Development Program**  
Xerox International Center for Sales and Management Development, Leesburg, Virginia

**AWARDS**

Fast56 Award Recipient in 2014 & 2015 – University of South Florida • Bright House Networks Regional Business Award – 2014  
#2 in South Florida Wireless Sales – Sprint • Achiever's Club (4X) – Lucent  
Achiever's Club – Fore • Achiever's Cub – Wellfleet • Top 5 Sales Rep (2X) – Wellfleet  
Worldwide Rookie of the Year – Memorex • Network Systems MVP of the Year – Memorex  
#1 Network Systems Sales Rep in US – Memorex • President's Club (4X) – Xerox  
#1 Major Accounts Sales Manager – Xerox • #8 Major Accounts Sales Manager – Xerox

**EDUCATION**

**Bachelor of Arts – Business Management**  
University of South Florida, Tampa, Florida

**Sales & Management Development Program**  
Xerox International Center for Sales & Management Development, Leesburg, Virginia

*Recipient of multiple awards for exceptional performance, including #2 in South Florida Wireless Sales – Sprint; Achiever's Club (4X) – Lucent; Achiever's Club – Fore; Achiever's Cub – Wellfleet; Top 5 Sales Rep (2X) – Wellfleet; Worldwide Rookie of the Year – Memorex; Network Systems MVP of the Year – Memorex; #1 Network Systems Sales Rep in US – Memorex; President's Club (4X) – Xerox; #1 Major Accounts Sales Manager – Xerox and #8 Major Accounts Sales Manager – Xerox. Details on Request.*

**COMMUNITY & PERSONAL**

**Chairman of the Board & Member – 2013 - Present**  
*Treasure Island & Madeira Beach Chamber of Commerce*  
**Member – 2011 – 2016**  
*City of Madeira Beach Planning Commission*  
**Member – 2009 – Present**  
*Seminole Chamber of Commerce*  
**Member – 2014 – Present**  
*Central Pinellas Chamber of Commerce*  
**Member – 2014 – Present**  
*Congressman David Jolly's Insurance Advisory Council*  
**Member – 2013 – Present**  
*BNI SuccessMasters Marketing Organization*

JUL 26 2016

AS

Office of City Clerk  
Time 12:05



**CITY OF MADEIRA BEACH**  
300 MUNICIPAL DRIVE • MADEIRA BEACH, FLORIDA 33708  
PHONE (727) 391-9951 • FAX (727) 395-9361  
[www.madeirabeachfl.gov](http://www.madeirabeachfl.gov)



## APPLICATION FOR APPOINTMENT TO CITY BOARDS

**Civil Service Commission**

**Library Board**

**Planning Commission**

Name: Tammy Slater-Kendrick District: 2

Address: 580 Crystal Dr

City/State/Zip Code: Madeira Beach FL, 33708

Telephone: 727.888.3882 Email Address: tammy@FLSuncoastHomes.com

### Educational Background

Bachelor of Science, Business Administration  
Bachelor of Science, Computer Information Systems  
Associate in Arts, Education

### Experience

25+ years of corporate business experience working for both small businesses as well as multi-national corporations and educational institutions. In many of these positions, I have been an integral member of the senior management team, where I have been part of the employee selection process. I have also created and implemented training programs for administrative personnel.

### Why would you like to be considered as a candidate for service on this Board?

First - I LOVE Madeira Beach! It became my home nearly two years ago, but our hearts moved here years ago. I have a sincere desire to give back to the community which provides so much pleasure for us. Additionally, I learned through years of corporate experience that organizations are only as good as the employees that work for them - and that employees need nurturing to become ambassadors for the organization.

Please attach résumé.

Date submitted: 07/26/2016

## Servedio, Aimee

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**From:** Tammy Slater-Kendrick <tammy@FLSuncoastHomes.com>  
**Sent:** Tuesday, July 26, 2016 12:04 PM  
**To:** Servedio, Aimee  
**Subject:** Application for Civil Service Commission  
**Attachments:** TSlaterKendrick\_resume.pdf, CityBoardsApplication.pdf

Aimee,

Please accept the attached application and resume for consideration for the Civil Service Commission Board position.

I have been looking for an opportunity to donate my skills to support the city, and this seems like a great fit.

Please confirm receipt.

Thank you!

*Tammy Slater-Kendrick*

Sales Executive  
6800 Gulf Blvd.  
St. Pete Beach, FL 33706  
Cell: 727.888.3882  
Direct: 727.258.6795  
Main Office: 727.368.0500



**BERKSHIRE  
HATHAWAY** | Florida Properties  
HomeServices | Group

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# Tammy Slater-Kendrick

580 Crystal Drive  
Madeira Beach, FL 33708  
727.888.3882

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**QUALIFICATIONS SUMMARY:** Marketing and business professional with extensive experience working closely with high net worth business executives. Adept at both online and offline marketing.

## EMPLOYMENT HISTORY

**Feb. 2016 – present**      **Berkshire Hathaway HomeServices**      **St. Pete Beach, FL**  
*Independent Real Estate Agent specializing in waterfront homes in Madeira Beach.*

**Sept. 2010 – Sept. 2014**      **Enterprise Fleet Management**      **St. Louis, MO**  
*Executive Assistant to the President*

- Provided all administrative and managerial support to the head of the Fleet Management and Car Sales divisions. (organization of over 7,000 employees)
- Worked closely with senior management team members on a daily basis through in-person discussions, phone conversations and written communications.
- Organized and handled all communications and details for the Client Advisory Board meetings to provide an opportunity for customer Presidents and CFOs to provide feedback on the operation's policies and initiatives.
- Prepared financial and statistical reports, presentations and sales projections

**Oct. 2005 - March 2009**      **Public Safety Equipment Co.**      **St. Louis, MO**  
*Marketing Manager (October 2007 - March 2009)*

- Managed/oversaw the graphics team and Marketing Specialist
- As a member of the Executive Team, responsible for maintaining the integrity of the company's brands by ensuring consistency in all marketing, advertising and sales materials.
- Responsible for all print advertising.
- Created and distributed Press Releases to ensure maximum brand exposure.
- Coordinated external vendors and internal teams.
- Responsible for the new product launch marketing process.

*Marketing Specialist (October 2005 - October 2007)*

- In conjunction with the Graphics team, responsible for creating all sales collateral, including company catalogs, sales sheets, magazine ads and web sites.
- Created PowerPoint presentations for the Board of Directors, incorporating submissions from numerous department heads into a single, cohesive presentation.
- Coordinated all company trade show activities, including creating demo presentations and videos, booth design/layout and sales material creation as well as hotel and conference room scheduling.
- Responsible for sales team communications, including post-meeting follow-up action items and monthly sales pipeline forecast.

- Performed research on external companies for the CEO, including financial analysis, market positioning and company size/structure information

**Aug. 2001 – April 2005    Career Education Corporation**

**St. Louis, MO**

*Department Chair, Business and Technology Division*

- Managed full-time and adjunct instructors

*Instructor, Business and Technology courses*

- Lead instructor for Administrative Assistant program courses, including:
  - Microsoft Office software (Word, Excel, Access, PowerPoint and Outlook)
  - Business Presentations and Correspondence
  - Bookkeeping and Business Math
  - Travel arrangements
  - Conference planning
- Served as the institution's first Faculty Development Coordinator. Organized, orchestrated and delivered training sessions for full-time and adjunct faculty on effective use of technology to create presentations, manage schedules, and communicate via electronic means.

## **EDUCATION**

Bachelor of Science, Business Administration, *Summa cum Laude*  
Columbia College, 1995

Bachelor of Science, Computer Information Systems, *Summa cum Laude*  
Columbia College, 1995

Associate of Arts, English major  
Lake Sumter Community College, 1980

## **AWARDS/CERTIFICATION**

Realtor®, National Association of Realtors  
*2005 Educator of the Year, Business and Technology Division*  
Certified Microsoft Office Specialist



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City of Madeira Beach  
*City Manager's Office*

300 Municipal Drive  
Madeira Beach, FL 33708

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Date: 08/09/2016  
To: Mayor Palladeno, Vice Mayor Govahee, Commissioner Lister, Commissioner Hodges,  
Commissioner Poe  
From: Shane B. Crawford, City Manager  
**Subject: C-7 Discussion on Library Board vacancy due to lack of applications**

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BOC members

We did not receive an application for the Library Board.

My recommendation would be to re-advertise and hopefully receive some interest.

## Servedio, Aimee

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**From:** Crawford, Shane  
**Sent:** Monday, July 25, 2016 2:49 PM  
**To:** Servedio, Aimee  
**Subject:** FW: Board of Directors Appt.

Shane B. Crawford  
City Manager  
Madeira Beach  
727-391-9951 ext 228  
scrawford@madeirabeachfl.gov

**From:** steve kochick [mailto:steve\_kochick@yahoo.com]  
**Sent:** Thursday, July 21, 2016 3:34 PM  
**To:** Crawford, Shane <scrawford@madeirabeachfl.gov>; Maggie Cinnella <mcinnella@gulfbeacheslibrary.org>  
**Subject:** Board of Directors Appt.

Dear Shane and Maggie ; I am notifying both of you that I will not seek reappointment to the Gulf Beaches Library Board of Directors. Shane please withdraw my name and notify B of C of my decision.

Maggie would you please notify Board of my decision. It has been an honor to work with the Library and hope the Library continues to serve the communities.

Steve Kochick