



October 8, 2018

City of Madeira Beach Seeks Corrective Action from Seafood Festival

MADEIRA BEACH, FL – On September 4, 2018 the City of Madeira Beach and the John’s Pass Village Association (JPVA) signed an agreement for the 2018 Seafood Festival, one of Florida’s most popular events for the last 36 years.

In exchange for the City waiving \$31,883 in parking fees for the event, JPVA agreed to feature the City as a “headline (top-billing)” sponsor and pay for billable-wage salary of any City staff required to work at the event as well as any other auxiliary costs or fees associated with the event.

Subsequent to signing the agreement the JPVA produced several marketing materials, including postcards mailed to the general public and a professionally produced video circulated on social media, promoting the event and featuring headline sponsors, but omitting the City of Madeira Beach.

The City is seeking a correction on the error on all marketing materials and a public statement acknowledging the mistake.

For more information contact Curt Preisser, City of Madeira Beach Public Information Officer at 727-391-9951 x299 or cpreisser@madeirabeachfl.gov.