



November 2, 2018

### *Madeira Way Market Returns on November 25<sup>th</sup>*

MADEIRA BEACH, FL – The famous Madeira Way Market will return to downtown Madeira Beach on Sunday, November 25 from 10 a.m. to 3 p.m. The community-based project is being developed by the merchants of Madeira Way, with support from the City of Madeira Beach and the developer of the Town Centre Project. The new Sunday market will feature booths with ready-made specialty food items from local Madeira Way restaurants, live music, and vendors selling everything from fresh produce to beachwear and arts and crafts.

"We know from experience that the market draws people because of several things including unique merchandise, farm-fresh produce, delicious baked goods, and a casual atmosphere," said Nicolette Schouten, the owner of Colette's Fashions. "The market appeals to everyone including people just browsing while sipping a coffee to those looking for a one of a kind piece of jewelry or artwork."

Unlike many other downtown farmer's markets, the Madeira Way Market will feature vendor tents facing out from the center median divider, leaving plenty of room for the merchants to open their doors and showcase merchandise. The setup is designed to improve traffic flow through the market while also offering plenty of room for seating options.

Temporary signage will alert motorists westbound on Tom Stuart Causeway that Madeira Way will closed on specific Sundays for the market. Visitors headed for Archibald Beach Park will still be able to access the park entrance from Gulf Blvd.

According to Schouten the date of November 25th was a particular choice for the downtown merchants. "We hope everyone has a safe and happy Thanksgiving followed by great shopping experiences on Black Friday, Small Business Saturday and finally buying local while shopping the Madeira Way!"

Prospective vendors can receive an application for space in the Madeira Way Market by sending an email to [MadeiraWayMarket@gmail.com](mailto:MadeiraWayMarket@gmail.com).

For more information contact Curt Preisser, City of Madeira Beach Public Information Officer at 727-391-9951 x299 or [cpreisser@madeirabeachfl.gov](mailto:cpreisser@madeirabeachfl.gov).